



Importance of Rankings?

Mercer Quality of Living

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welcome to brighter



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What Factors Determine Quality of Living?

These factors are evaluated in Mercer's Quality of Living Reports, which offer city-to-city comparisons for nearly 500 global assignment destinations.



Recreation



Housing



Economic environment



Consumer goods availability



Public services and transport



Political and social environment



Natural environment



Socio-cultural environment



School and education



Medical and health considerations

Mercer's Quality of Living research assists multinational organizations to compensate employees fairly when placing them on international assignments. Some cities are tied in the ranking. For the complete list, visit <https://mobilityexchange.mercer.com/quality-of-living-rankings>

How Can Cities Improve Quality of Living?

The appeal of cities as a place to live and work is a key aspect of attracting talent as well as global and local businesses.



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Top 5 by Region

Taking into account 39 factors affecting the quality of living, these are the top 5 most desirable cities for international employees in the **North America**, **South America**, **Western Europe**, **Eastern Europe**, **Middle East and Africa**, **Asia** and **Pacific** regions.

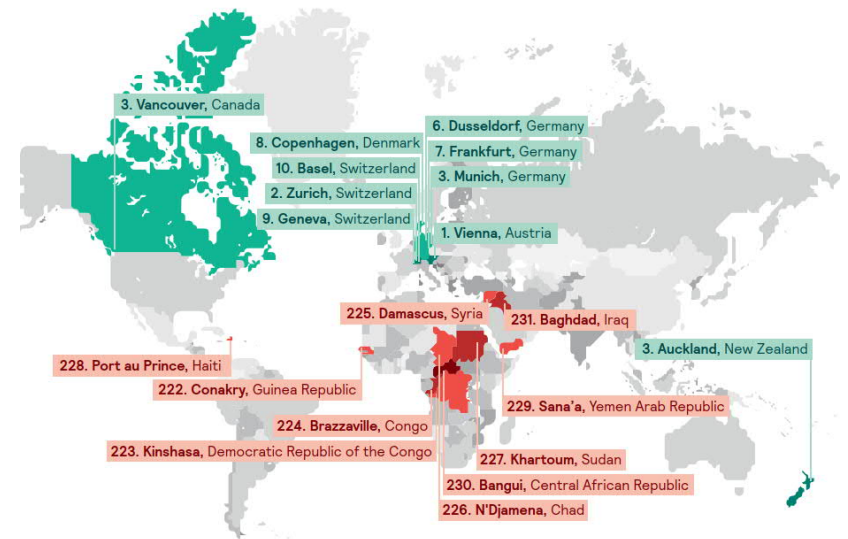


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Trends in Global Quality of Living: Top 10 Cities vs. Bottom 10 Cities

Western European cities continue to surpass the rest of the world when it comes to expatriate quality of living, by taking eight of the top spots in Mercer's annual ranking. On the other end of the spectrum, developing, unsafe, and war-torn cities rank at the bottom.



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> 150K

QOL Ranking page views-
websites

> 4K

City Attractiveness
Webpage

> 1.9K

Lead from conversations

> 1.5K

Media piece coverage

Source: 2019 Mercer

